

Media Release

IMMEDIATE RELEASE
January 2019



Choir brings Broadway to this year's Fringe

ACH Group's Sing for Joy Choir is bringing a touch of showbiz to the Adelaide Fringe next month.

After two sell-out performances, the choir is back for the third year in a row to perform 'Broadway – Up in Lights' at the Adelaide Festival Centre on Saturday 23 February.

Starring over 100 choir members aged 65 to 92 from four choirs around South Australia, the performance is the first under new choir director Paul Sinkinson.

Paul, who is an accomplished musical director and pianist, has drawn on a background in musical theatre to direct the performance, which includes songs from Broadway classics (Mary Poppins, Mamma Mia) to the latest musical sensations including The Greatest Showman, animated musical Sing and Aladdin – coming to Adelaide in April.

ACH Group Social Inclusion Manager Gwyn Elson said ACH Group's Sing for Joy choirs were about discovering new interests, meeting like-minded individuals and learning new skills in ways that are fun and welcoming.

"We're excited about working with Paul to bring our latest Adelaide Fringe show to life, this year at the Adelaide Festival Theatre for the first time. Many of our choir members have a background in musical theatre and are thrilled to perform some well-loved classics alongside hits from recent hit musicals. Our choir offers a fantastic opportunity for public engagement as well as breaking down stereotypes around ageing."

Paul, 26, joined the choir last year after filling in as an accompanist for the four choirs and opting to apply for a permanent role. He was chosen for the role by choir members themselves after a 'trial run' mock rehearsal last year.

His CV includes stints on a range of productions, including the GreenRoom Speakeasy at the Adelaide Cabaret Festival, Singin' in the Rain, Mary Poppins, Wicked and, most recently, the sold-out hit Mamma Mia.

The Fringe performance also includes hits from Singin' in the Rain, Sun Valley Serenade, Annie Get Your Gun, Easter Parade and Priscilla Queen of the Desert.

Sing for Joy was founded in 2010 and is supported by the ACH Group Foundation for Older Australians. The community choirs are based at Seaford, Glenelg, Campbell Town and Wynn Vale.

ACH Group is a proud partner of the Adelaide Fringe.

End Media Release

About ACH Group

ACH Group is a not-for-profit aged care organisation that has been offering services to support good lives for older people in South Australia since 1952. As well as accommodation options across Adelaide, the Fleurieu Peninsula and East Melbourne, the group offers a range of health, wellbeing, respite and support services, help at home and social activities. Our 1700 specialist staff and hundreds of volunteers share the belief that older people should be valued and respected, connected to their communities and in control of their lives.

For further information or comment, please contact Anna Randell on (08) 8159 3482, 0400 580 924 or ARandell@ach.org.au.