

Media Release

IMMEDIATE RELEASE
November 2018



Naming Rights Partner announced

The Glenelg Football Club is delighted to announce ACH Group as a Stadium Naming Rights partner. Formerly Gliderol Stadium, the sporting complex that houses the Glenelg Football Club and Glenelg Cricket Club will be known as ACH Group Stadium as of 1 November, 2018.

The announcement coincides with news the club's coach Mark Stone has extended his contract to include the 2019-20 season. The club is also happy to acknowledge the signing of Liam McBean and Brad Agnew.

Glenelg Football Club Chief Executive Officer Glenn Elliott said the naming rights partnership would further strengthen the relationship between ACH Group and the Glenelg Football Club.

"Now established at the Glenelg Oval precinct, this exciting announcement confirms ACH Group's long-term commitment to the local area," Mr Elliott said. "As with ACH Group, Glenelg Football Club is a local not-for-profit entity with an established presence since its foundation in 1920. The Club promotes sporting participation leading to healthier lifestyles for South Australians of all ages."

"We share common ambitions including knowing our customers well, providing personalised service, being flexible to adapt to changing circumstances and developing strong partnerships. The synergies between the two entities are strong which will ensure a strong partnership."

Mr Elliott said the Club was pleased to announce that Gliderol Garage Doors will continue its sponsorship with another agreement spanning two years.

"Continuing on from the existing 10-year agreement, Gliderol's commitment to the club has been exceptional and for this to be extended for a total of 12 years is another positive move forward for the club and its supporters."

Gliderol Managing Director Ben Lumbers said Gliderol enjoyed a strong relationship with the club and was looking forward to continuing its support.

For 65 years, ACH Group has supported thousands of South Australians and Victorians through their ageing journey. ACH Group offers a broad range of services that support people to engage and connect to the community, live well at home with support, in a retirement unit or residential care home and to maintain and even improve their health and wellbeing.

ACH Group's 1,700 employees and more than 400 volunteers share the belief that older people should be valued and in control of their lives and pride themselves on challenging the stereotypes when it comes to ageing.

The Stadium at Glenelg has a capacity of 15,000 and has a main grandstand on the western wing as well as family-friendly grassed mound. The Stadium houses the Glenelg Football Club offices, President's Function Room and Glenelg Club, open seven days a week for lunch and dinner. Also located on the Brighton Road side of the ground is the home of the Glenelg Cricket Club.

ACH Group opened its Health Studio 50+ upstairs at the club in February 2018.

End Media Release

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