

# Media Release

**IMMEDIATE RELEASE**  
**February 2018**



## Choir set to make a colourful return

ACH Group's Sing for Joy Choir is set to bring a splash of colour to this year's Adelaide Fringe following its sell-out debut last year.

Hosted by ACH Group Ambassador Jane Reilly, *Colour Your World Through Music* will be held on Sunday 18 March at the National Wine Centre.

ACH Group Social Inclusion Manager Katey Elding said ACH Group's Sing for Joy choirs were about discovering new interests, meeting like-minded individuals and learning new skills in ways that are fun and welcoming. "The choir members had such a great time at The Adelaide Fringe last year. They are looking forward to coming back with new songs and a new performance. Music brings colour into our lives and we look forward to the choirs sharing that with the community."

Adelaide Fringe Director and CEO Heather Croall said the 2018 Fringe would be more inclusive than ever before. "It's always so exciting to see the amazing level of diversity in the Adelaide Fringe program – there's practically no stone left unturned and no topic that isn't being explored in some way," Ms Croall said. "The festival is also full of shows that address issues such as mental health, disability and gender politics, and tell inspiring stories from artists who bravely put themselves in front of our festival audiences."

The Sing for Joy performance is one of 1,223 events delivered by around 6,000 artists across 442 venues.

Aged up to 94 years, with an average age of 70, the choir is led by professional choir leaders, providing the opportunity for people to learn how to sing within a fun social setting.

Sing for Joy community choirs are based at Seaford, Glenelg, Payneham and Wynn Vale. The Fringe performance is supported by The Australian Government Commonwealth Home Support Programme and the ACH Group Foundation for Older Australians.

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### About ACH Group

ACH Group is a not-for-profit aged care organisation that has been offering services to support good lives for older people in South Australia since 1952. As well as accommodation options across Adelaide, the Fleurieu Peninsula and East Melbourne, the group offers a range of health, wellbeing, respite and support services, help at home and social activities. Our 1700 specialist staff and hundreds of volunteers share the belief that older people should be valued and respected, connected to their communities and in control of their lives.

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