

Media Release

IMMEDIATE RELEASE

October 17, 2017



ACH Group signs MOU with Malaysian company, Aged Care Group, to deliver an innovative care model

Tuesday 17th October 2017: ACH Group and Malaysian care provider, Aged Care Group (ACG), signed a Memorandum of Understanding to officialise a joint initiative to provide better care in both Australia and Malaysia.

The MOU affirms that ACH Group and ACG will work together to share knowledge of each other's countries and experiences to better provide care to older people.

The signing of the MOU was witnessed by the Honourable Zoe Bettison, Minister for Ageing, recognising the Office for the Ageing played an important role in developing *Age of Opportunity: A Policy Framework for the Development of the Ageing Well Industry in South Australia*, which was launched in August. This policy sets a framework for cross government, industry and community collaboration to support business growth and innovation throughout the Ageing Well industry in South Australia.

The new agreement will bring together both organisations and provide ACH Group the opportunity to learn and develop tools such as how to provide care to different populations in a multicultural society.

"We have many things to learn about providing care for such a diverse market place," said ACH Group CEO Ray Creen. "**Australia** is one of the most ethnically **diverse** societies in the world today and as an aged care provider, we need to continue to learn how to cater for such an extremely broad market, something that ACG do in Malaysia so well."

As well as diversity in the market place, ACH Group hopes to learn about ACG's advanced use of technology to develop their already strong community-based care model. A model which involves community, public and private sectors.

"ACH Group's integrated continuum of care is made up of a comprehensive array of health services," Mr Creen said. "Developing this even further and combining it with a progressive use of technology will mean South Australia's aged care sector is a leader for the nation."

The bilateral relationship between South Australia and Malaysia will elevate and introduce a care model of international standards to the state.

* End Media Release*

About ACH Group

ACH Group is a not-for-profit aged care organisation that has been offering services to support good lives for older people in South Australia since 1952. As well as accommodation options across Adelaide, the Fleurieu Peninsula and East Melbourne, the group offers a range of health, wellbeing, respite and support services, help at home and social activities.

Our 1700 specialist staff and hundreds of volunteers share the belief that older people should be valued and respected, connected to their communities and in control of their lives.

For further information or comment, please contact Anna Randell on (08) 8159 3482, 0417 856 361 or ARandell@ach.org.au.

About Aged Care Group Sdn Bhn

Aged Care Group (ACG) is an established company in Malaysia, leading the market in providing aged care services and offers a continuum of care as a premium choice for enriched living. ACG provides integrated care services and products through meaningful partnerships with the business community, government, public sectors and corporations.

For further information or comment, please contact Corporate Affairs on (03) 2412 1666, or shalini@agedcare.com.my or www.agedcare.com.my